

Melina Jacobsen

1/29 Effilt Street
Port Melbourne VIC, 3207
0464 646 464
m.jacobsen@email.com
www.MJwebdesigns.com.au

John Kratowsky

Hiring Manager
Opportunity IT
Lorimer Street
Docklands VIC, 3008
kratowsky@oppitemail.co
www.opportunityIT.net.au

Thursday 29th June

To John,

I am applying for the Front End Web Developer role at Opportunity IT because I believe I have the technical skills, experience and creative vision to succeed in the role.

I love building, modifying and improving websites. I have spent seven years working across three different major IT firms creating websites for over 150 clients. In this same period I have become fully proficient in the below software and programming tools:

- HTML
- CSS
- JavaScript
- NoteTabPro
- WAMP
- Git Bash
- Adobe Dreamweaver
- Adobe Suite – Photoshop, Illustrator, InDesign

In my current role at Web Solutions Plus I work with large profile corporate and government clients to tailor websites to their needs. I also work closely with the user experience (UX) team to ensure the website and its components are engaging and easy to navigate, ensuring maximum usage and satisfaction. In this role, 87% of clients have reported increased time-on-site and improved website traffic after working and redesigning their websites with us.

I'm also working in a freelance capacity with a local start-up called Map This. Our team of four are building a metro maps app that customises your journey and map according to information such as age, interests and preferred mode of transport provided by the user. Together we have already raised over \$25,000 in a Pozible crowd-funding campaign to test the app rigorously, and have been nominated for two OzApp Awards.

The role advertised at Opportunity IT is a promising next step in my career, and one where I'm confident I can advance my skills and create dynamic, innovative website solutions for more clients than ever before.

Thanks for taking the time to read my application, and please let me know should you wish to see more of my work.

Best,
Melina

IT cover letter sample